

## Outside Back

NO FOIL, THERMOGRAPHY  
or LETTERPRESS  
ALLOWED IN THE GRAY AREA.

## Outside Front

# 5 1/8 x 7 1/4 FOLDED CARD

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (5.125 x 7.25) - FLAT (10.25 x 7.25)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (10.5 x 7.5)

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND  
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

## Inside Left

THIS PAGE IS ONLY NEEDED  
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE  
UPRIGHT AND READABLE.

score

## Inside Right

# 5 1/8 x 7 1/4 FOLDED CARD

- - - - SAFE AREA MARGIN keep all artwork or text within this area
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- BLEED AREA artwork or text in this area *will* be cut off
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score