

Outside Back (Flipped 180°)

NO FOIL, THERMOGRAPHY
or LETTERPRESS
ALLOWED IN THE GRAY AREA

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

51/8 x 71/4 FOLDED CARD

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (7.25 x 5.125) - FLAT (7.25 x 10.25)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (7.5 x 10.5)

Outside Front

Inside Top

THIS PAGE IS ONLY NEEDED
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE UPRIGHT AND READABLE.

score

score

5 1/8 x 7 1/4 FOLDED CARD

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (7.25 x 5.125) - FLAT (7.25 x 10.25)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (7.5 x 10.5)

Inside Bottom